

Princeton Community Housing's 2020 Report to the Community









Dear Friends,

I am writing to say thank you.

The year 2020 was difficult for us all. Yet, amid a time of great uncertainty, you recognized that Covid-19 would disproportionately impact many of the low-income households and working-class families that live and work in our community.

I am proud of the way that we came together to support all our neighbors. This year's annual report includes stories of how individuals, local organizations, and Princeton Community Housing's (PCH) staff and Trustees worked together to ensure housing stability and food security for PCH's residents.

Thank you again. Your support reminds me that together, we can continue to make Princeton a vibrant, diverse, and inclusive community that is home to persons of all income levels.

Onward,





Ed Truscelli, PCH Executive Director

Thank you to PCH's Trustees for your support in 2020!

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*Emerita/us

2020 Combined/Condensed Financial Information

From IRS Form 990's for 12 month period ending December 2020

How we use our funds

REVENUE

U.S. Govt grants and subsidies	\$2,104,285
State grants and contracts	46,576
Tenant rents and other charges	4,633,147
Affordable housing management	20,186
Affordable housing certifications	118,805
Private grants and contributions	337,079
Investment and Other revenue	162,387
TOTAL REVENUE	7.422.465

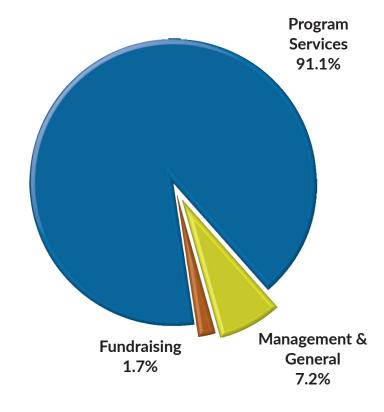
EXPENSES

EXPENSES	
PROGRAM SERVICES	
Salaries, benefits, and payroll tax	1,416,705
Occupancy expenses	861,102
Operating and maintenance	1,218,997
Mortgage interest	508,408
Payment in Lieu of Taxes	573,478
Insurance	298,966
Social service expenses	94,547
Information technology	78,603
Predevelopment expenses*	51,730
Training and other	42,452
Excess residual receipts expenses	246,381
PROGRAM SERVICES,	
before depreciation	5,391,369
Management & General	
Fundraising	119,990
TOTAL EXPENSES,	
before depreciation	6,023,157
REVENUE LESS EXPENSES,	4 000 000
before depreciation	1,399,308
DEPRECIATION -	

*Excludes \$417,906 construction in progress expenses for additional units at PCV

Noncash program expense......1,041,560

REVENUE LESS EXPENSES.......\$ 356.748







2020 By the Numbers

The Coronavirus
Emergency Relief
Fund, headed by the
Princeton Children's
Fund supported 11 PCH
families to pay rent for a
total of 35.5 months.



YMCA Princeton delivered 1,650 boxes of food to 75 PCH families.

Jewish Family and Children's Services - Mercer delivered bags of food to 115 PCH families.



PCH's on site Social Workers assisted
242 residents
through one-on-one meetings.

PCH's Maintenance
Staff responded to
2,613 work order
requests to ensure that
our residents' homes
were safe and wellmaintained.

450+ masks were donated to our communities by the Princeton Christian Church.

Arm in Arm delivered 2,976 boxes of food to 124 PCH families.



PCH's Coronavirus
Emergency Rent Relief
Fund supported 153
PCH families to pay
rent for an additional 35
months.







"How could I have done this without the staff at Princeton **Community Village?** They saved me!"

-Leonor, PCV Resident



Leonor has loved living at Princeton Community Village (PCV) for the last 15 years. In March of 2020, Leonor lost her job due to the Coronavirus Global Pandemic. After a few months of using her savings to meet her family's basic needs, she reached out to the PCV staff for help.

Jordan, the Social Services Coordinator at PCV, connected Leonor with several resources. She applied to the Coronavirus Emergency Rent Relief programs created by Princeton Community Housing (PCH) and Housing Initiatives of Princeton (HIP). Leonor qualified for these funds and received rental assistance.

Despite the challenges faced this past year, Leonor and her family continue to live in their home at Princeton Community Village. The support from both the community at large and directly through PCH has provided stability and safety for Leonor's family, including her children who attend Princeton Public Schools.

Thank you for supporting PCH in 2020!

\$5,000 + Anonymous **Community Foundation** of New Jersey Daniela Bonafede-Chhabra and Ashvin Chhabra **Duncan and Nancy**

Capstone Sponsors:

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Serving our Residents

PCH worked with Arm in Arm, the Princeton YMCA, Jewish Family and Children's Services of Mercer County, Stonehill Church, McCaffrey's Supermarkets, and other local organizations, businesses, and individuals to support PCH families.

Our social service coordinators worked with residents to apply for assistance. Food donations, personal protective equipment, rent relief, and other social services helped families meet their basic needs during an unprecedented and frightening time.

At Elm Court and Harriet Bryan House, PCH's senior communities, the staff took steps to address barriers faced by older adults. Neighborhood buddies, door-to-door food deliveries, and other outreach activities took place to serve this high-risk population.

PCH's staff used emails, virtual meetings, phone calls, and placed flyers directly in door pockets to communicate with residents and their families.



Thank you for supporting PCH in 2020! PNC Fund

Collaborating with the Community

When Governor Murphy declared a state of emergency, PCH joined its partners to form the Princeton Coronavirus Emergency Relief Fund (CERF). This collaborative community response was led by the Princeton Children's Fund and included PCH, Princeton Human Services Department, Princeton Senior Resource Center, and Send Hunger Packing Princeton.

Princeton CERF provided funds to those financially impacted due to the Coronavirus global pandemic. A total of 413 grants were allocated - the average award size was approximately \$1,000.



PCH's Board of Trustees also took swift action during these trying times. In March 2020, the Board approved rent relief up to 50% for PCH residents who applied to the Princeton CERF for rent relief. This action allowed Princeton's CERF funds to serve more families in the community. In addition, the board approved \$50,000 of PCH's reserves to provide rent relief during the pandemic.





Thank you for supporting PCH in 2020!





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Keeping our Staff Safe

To best support the staff, PCH swiftly made accommodations to allow for operations to continue virtually. Laptops and other equipment were purchased and incorporated. Although our physical offices were closed, staff could safely communicate with current residents and applicants, as well as their colleagues.

PCH applied for and received funding from the Princeton Area Community Foundation, the Community Foundation of New Jersey, and the MacMillan Family Foundation. Individual supporters also donated in response to our emergency fundraising appeal. This allowed PCH to refrain from using its

reserves to purchase and sustain the necessary technology and services needed for the staff to safely work from home.

PCH is grateful for the maintenance staff who provided front-line support to our residents. Policies and procedures were created and implemented so that we could address immediate maintenance needs in the spring. The same methods were used when responding to non-immediate and new work orders later in the year.



Addressing Future Needs

The pandemic has reminded us of the difference that an inclusive, supportive community, like Princeton, can make. We must continue to further our mission of providing housing and supportive services that help families from all socioeconomic backgrounds meet their basic needs.



In the summer of 2020, PCH formally began the silent phase of a Capital

Campaign to raise \$2 million to assist in building 25 new affordable homes at Princeton Community Village (PCV), an existing PCH community. The Capital Campaign Committee continued to meet and work diligently to reach its fundraising goal.

PCH also had regular meetings with the PCV Resident Advisory Committee. Through this collaboartion, PCH made decisions on what community improvements would best serve the current residents.

PCH continued to accomplish key steps in the predevelopment process so that construction at the community can begin in 2021.

Thank you for supporting PCH in 2020!

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William and Ann Corwin
William and Mary Burke
Wilma Emmerich

Thank you to our staff for your hard work to support PCH residents in 2020!

PCH Development Corporation

Edward Truscelli, Executive Director
Janet McClafferty, Finance Director
Gabrielle Michel, Multi Site Property Manager
Susana Solano, Facilities Management Coordinator
Cassie Jaeger, Development and Communications
Manager

Nan Goldenberg, Accounting Clerk

Princeton Community Village

Susan O'Malley, Property Manager
Mary Maybury, Assistant Property Manager
Gil Enamorado, Maintenance Superintendent
Jordan Goodwin, Social Services Coordinator
Krzysztof Mocek, Maintenance Technician
Mario Pacheco, Maintenance Technician
Mario Villatora-Lainez, Maintenance Technician
James Weikle, Maintenance Technician

Elm Court & Harriet Bryan House

Kerri Philhower, Property Manager
Dolores Johnson, Assistant Property Manager
Sylvia Scott, Assistant Property Manager
Kate Hall, Social Services Coordinator
Noelle Aguilar, Congregate Assistant
Jorge Morales Aviles, Maintenance Superintendent
Gustavo-Carreras Mass, Maintenance Technician
Miguel Hernandez, Maintenance Technician
Rachel Ashagria, Congregate Housekeeper

Griggs Farm, Princeton Rentals, & Hopewell Sales

Necall Durrant, Property Manager, Griggs Farm Claribel Santiago, Manager, Princeton Rentals & Hopewell Sales Evelyn Lugos-Reyes, Property Management Assistant

And to our community partners who help us to further our mission & vision!

League of Women Voters - Princeton
Mt. Pisgah AME Church
Princeton Monthly Meeting
Trinity Church
Nassau Presbyterian Church
Unitarian Universalist Congregation of Princeton
Jewish Center of Princeton
Princeton United Methodist Church
YWCA of Princeton

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